MODERN METHODS IN TEACHING ENGLISH:ONLINE LEARNING,BLENDED LEARNING AND GAMIFICATION

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Abstract: *This article is devoted to the study of modern pedagogical approaches to teaching English - online learning, blended learning and gamification. The main goal of the study is to analyze the pedagogical effectiveness of these methods, identify mechanisms for their practical application and show ways to improve students' communicative competence. The article analyzes the issues of using world experience in the process of teaching English online. The impact of modern information technologies, digital learning platforms and interactive methods on the effectiveness of language learning is highlighted. The results of the study show that online education plays an important role in developing students' independent thinking and forming language skills.*

Key words: *methods, online learning, practice, analysis, skills.*

Introduction. Modern pedagogical approaches are aimed at enriching the educational process with digital technologies and interactive methods. They serve not only to impart knowledge, but also to develop the student's independent thinking, creative and communicative skills. Online learning,

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blended learning and gamification are considered the main tools in this process. Online learning and its pedagogical potential are very large. Online learning allows students to receive distance learning, adapting the learning process to an individual rhythm. Platforms such as Zoom, Google Classroom and Moodle allow for the effective development of listening, reading and writing skills. At the same time, there are problems with concentration and technological literacy. In recent years, as a result of the widespread introduction of digital technologies in the education system, new forms of teaching have emerged. In particular, online platforms and distance learning methods are widely used in teaching English. Due to the increasing demand for English on a global scale, improving effective teaching methods has become a pressing issue. The development of Internet networks and digital tools is creating new opportunities for teachers and students. Through online lessons, there is an opportunity to apply and learn from methodological experiences developed in different countries.

Blended Learning is a mixed learning method that combines traditional classes and online activities. This method takes into account the individual needs of students. Integrates group work and online forums. Provides continuous assessment and feedback. Studies show that blended learning effectively develops communicative and critical thinking skills. Gamification in the application to the learning process is the introduction of game elements into the learning process (scores, levels, rewards, challenges). This method increases motivation, strengthens vocabulary and grammar skills, and develops group cooperation. However, the goals of the lesson should be more than entertainment.In the practical application of modern methods in teaching English and in the criteria of effectiveness, the practice and effectiveness of online teaching are of particular importance. By conducting lessons on online platforms, students can be encouraged to learn independently. Criteria of effectiveness: student activity, quality of task completion, development of communicative skills. In the practice and assessment indicators of blended

learning, online and offline activities of students in the blended learning process are assessed. Indicators: participation in forums and group projects, test results, level of completion of individual tasks. In the practice and results of gamification, motivation is increased through a points and reward system in gamification lessons. Effectiveness: level of student participation, quick memorization of knowledge, active communication in the group. In the empirical analysis of the effectiveness of modern methods in teaching English, online, mixed and gamification methods were used in pilot studies. Methodological basis: pedagogical experiment, tests, observation and interview. Evaluation criteria: students' motivation, activity and communicative competence. Empirical results and statistical analysis of this experimental study are of great importance. It is understood that online learning increased activity and independent learning. Blended learning improved communicative competence. Gamification strengthened motivation and skills. Through statistical analysis, the effectiveness and benefits of each method were identified.

Main part. In the practical application of modern methods in teaching English and in the criteria of effectiveness, the practice and effectiveness of online teaching are of particular importance. By conducting lessons on online platforms, students can be encouraged to learn independently. Criteria of effectiveness: student activity, quality of task completion, development of communicative skills. In the practice and assessment indicators of blended learning, online and offline activities of students in the blended learning process are assessed. Indicators: participation in forums and group projects, test results, level of completion of individual tasks. In the practice and results of gamification, motivation is increased through a points and reward system in gamification lessons. Effectiveness: level of student participation, quick memorization of knowledge, active communication in the group. In the empirical analysis of the effectiveness of modern methods in teaching English,

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online, mixed and gamification methods were used in pilot studies. Methodological basis: pedagogical experiment, tests, observation and interview. Evaluation criteria: student motivation, engagement, and communicative competence. Empirical results and statistical analysis of the results of this experimental study are important. It is clear that online learning increased engagement and independent learning. Blended learning improved communicative competence. Gamification strengthened motivation and skills. Statistical analysis revealed the effectiveness and benefits of each method.

Conclusion. Online learning, blended learning and gamification are effective methods in teaching English. They increase students' independent learning, motivation and communicative competence. In the future, the use of AI technologies and flexible gamification models can further increase efficiency. The analysis shows that online English teaching is becoming an important component of the modern education system. The use of digital technologies, interactive platforms and innovative pedagogical methods increases the efficiency of education. Therefore, it is important to widely introduce online learning experiences in educational institutions and integrate modern technologies into the educational process.

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