THE ROLE OF INNOVATION IN ONLINE PLATFORMS IN ENGLISH LANGUAGE LESSONS

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Abstract: *Bringing the achievements in education into practice is considered one of the important conditions of today. Currently, a huge base of experiments has been formed that the teacher can use throughout his career, and he is getting richer every day. However, despite this, teachers and future professionals find it difficult to master these experiences. The position of an educator is especially significant in generating progressive experiences and popularizing them among their peers.*

Key words: *innovation, online platforms, English language lessons, interactive learning, digital tools, student engagement, educational technology, virtual classrooms, communication skills, personalized learning.*

The educator should pay attention to its value and to what extent it is effective in introducing a new advanced pedagogical experience into practice. The orientation of the practical activity of the teacher towards innovation provides an opportunity to put into practice the achievements achieved as a result of theoretical pedagogical research. It is precisely for the popularization of the results of such studies that they are required to be introduced to the general public. Such news can be conveyed to other representatives of pedagogy by providing prompt advice from industry experts, conducting special seminars and trainings, making presentations at conferences, and delivering a series of lectures to future teachers [1].

Using technology and online resources in English lessons makes the learning process more effective. With the help of Internet platforms, mobile applications, video lessons, and interactive websites, students can make language learning fun and easy. This article discusses the importance, advantages, and effective use of technology and online resources in English language classrooms. The development of technology and the widespread use of the Internet have fundamentally changed the way education is delivered in different parts of the world. The effective use of technology and online resources in English language lessons not only speeds up students' language learning process, but also provides them with the opportunity to communicate with peers around the world. These methods also allow teachers to organize lessons in an interesting and effective way. This article discusses how technology and online resources can be used in English language lessons [2].

The introduction of technology into education makes reading and writing processes more interesting and effective. Through mobile phones, tablets, computers, and the internet, readers have access to a variety of interactive materials, video lessons, and scientific articles. It is also easier to learn English through various applications (apps) and websites. Today, there are many interactive websites and mobile apps for learning English. Apps like Duolingo, Babbel, Busuu, and Memrise help learners practice at different levels, reinforce language, and learn new words. These applications are often in the form of games, which help maintain students' interest and make the learning process more motivating [3].

Assessing students' knowledge levels is important in English language teaching. With online tests and exams, students can check and evaluate their knowledge. For example, there are online platforms designed to prepare international exams such as IELTS, TOEFL and Cambridge English. These resources help students determine the level of language acquisition. Technology and online resources can also be effective tools for teachers.

Teachers can use a variety of online tools to make lessons more engaging and interactive. The following technological tools can help teachers improve the learning process. Classes can be held remotely using online platforms designed for teachers. For example, platforms such as Zoom, Google Meet, Microsoft Teams allow teachers to conduct videoconferences, evaluate student participation, and provide feedback. It is possible to hold group and individual classes on these platforms, and teachers also use online resources to distribute lesson materials to students. There are many electronic textbooks and materials for English teachers. These tutorials offer interactive exercises, audio and video materials, as well as reinforcement exercises for students. For example, Kahoot!Through online platforms such as Quizlet and Edmodo, teachers can create engaging tests and quizzes for students. These tools provide students with the opportunity to test their knowledge in a voluntary manner. With the help of technology, teachers can develop their knowledge and pedagogical skills. Online courses and webinars are available on platforms such as Coursera, EdX and Udemy. These courses allow teachers to learn about English teaching methodologies and new pedagogical approaches [4].

Innovative pedagogical technologies are not just about the use of technical teaching aids or computers, but also about optimizing the learning process, identifying the principles of increasing teaching effectiveness, and developing methods to achieve this. When it comes to the practical application of technology, it is not necessary to use only one technology. The best approach is to combine several educational technologies that integrate their best features. In order to form students' communicative competence, it is essential to integrate modern educational technologies into the process of teaching foreign languages, to thoroughly study, test, and adapt innovative ideas from modern educators over several years. To increase the effectiveness of the classroom process in English lessons, we employ the following educational technologies, taking into account the specific characteristics of our students: the technology

of developing critical thinking, research technology, intensive teaching, information and communication technology (ICT), interactive approaches, and game-based technology.

In today's era of globalization, the use of innovative educational technologies in the learning process has become of great importance. Information and communication technologies are one of the leading innovative technologies in organizing the learning process both during and outside lessons. Utilizing ICT at different stages of the lesson allows for the optimization of the process and the efficient use of time. The use of information and communication technologies and multimedia tools enables the activation of students' cognitive activity, increases their interest in learning, and creates conditions for the development and formation of their communication skills and language abilities. Another innovative technology that serves to increase the effectiveness of English lessons is the project method. This method can be considered one of the leading approaches in improving students' speaking competencies and developing their ability to use a foreign language as a tool for intercultural communication and interaction. In applying this method, the teacher not only provides knowledge to students but also acquires new information themselves.

Conclusion:

While the benefits of technology in teaching English are enormous, it also has some difficulties. In the first place, not all students may have equal access to the internet, which creates inequality. Also, for the correct and effective use of technology, teachers must have technical knowledge and experience. Another challenge is that the many possibilities of technology can attract the attention of students and reduce the quality of the learning process. Therefore, technology should be used by the teacher in an interesting and purposeful way.

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